



Twelfth Annual

## Symposium on Electronic Crime Research



**eCrime 2017**  
Symposium on Electronic Crime Research



## Sponsorship Memorandum

April 2017

Scottsdale, Arizona

The APWG is offering sponsorship opportunities for its twelfth annual Symposium on Electronic Crime Research (eCrime 2017) in Scottsdale, Arizona April 25, 26 & 27, 2017. eCrime 2017 is a peerless opportunity for your company to build relationships with a global audience of financial, communications, technology and security companies as well as government and law enforcement officials who engage the eCrime threat every day.

This annual event is a keystone conference for: IT managers; corporate security managers; online commerce security managers; technology product managers and developers; ISP and telecommunications company managers; online fraud managers; electronic crime researchers; law enforcement personnel; and government regulators who combat and otherwise engage electronic crime.

### Sponsorship Benefits

The full three-day event presents a unique opportunity to communicate with the most formidable authorities in the counter-electronic crime community, members of a select group you won't find at trade shows. APWG conference sponsorships are a personal, non-intrusive way of conveying your message to this community. When you sponsor eCrime 2017, your company or institution will:

- Gain unique access to electronic-crime prevention managers from governments, corporations and financial institutions in a single venue
- Achieve distinction as a supporter of the APWG, an institution with global recognition as a thought leader in engaging the electronic crime problem
- Demonstrate your organization's commitment to confronting the electronic crime problem and contributing to its resolution

### Promotional Benefits

- Recognition in on-site signage displayed during sessions and during meals, coffee breaks and, for Platinum sponsors, during the conference reception
- Distribution of giveaways such as a literature packs and chotchkiess
- Recognition in agendas and APWG conference Web pages
- Conference related press releases
- Luncheon briefing on a conference day, for Platinum Sponsors

## Sponsorship Levels

### Primary Sponsor Levels

A Platinum Sponsorship receives maximum visibility at the conference. The Platinum sponsor is recognized as the conference sponsor before, during, and following the conference. The Gold and Silver Sponsors receive excellent visibility at the conference as well with less media and conference activity exposure. The Bronze Sponsors are provided an opportunity to participate and deliver their message at a low price point.

	Platinum	Gold	Silver	Bronze
<b>Quantity</b>	2	4	6	8
<b>Cost</b>	\$16,000	\$12,000	\$8,000	\$4,000
<b>Lunchtime Sponsor Briefing (Day 1 or Day 2)</b>	Yes			
<b>Joint APWG-Sponsor Press Release</b>	Yes			
<b>Sponsor Press Release</b>	Yes	Yes	Yes	Yes
<b>Logo on Conference Folder</b>	Yes	Yes	Yes	Yes
<b>Banners or Easel Signs at Dining Facility during meals and breaks</b>	Yes	Yes		
<b>Table placards at dining facility</b>	Yes	Yes	Yes	Yes
<b>On-site Signage Rights</b>	Yes	Yes	Yes	
<b>On-site Sign Face Allowance</b>	3	2	1	
<b>Complementary Attendee Rights</b>	6 included	4 included	3 included	2 included
<b>Logo on APWG Conference Notes Page and Conference Registration Page</b>	Yes	Yes	Yes	Yes
<b>Logo on Printed Agenda</b>	Yes	Yes	Yes	Yes
<b>Advertise in Conference Quick Guide</b>	Yes Full Page	Yes ½ Page		
<b>Logo on Conference Tote-Bag</b>	Yes	Yes	Yes	
<b>In-Conference Acknowledgement and Recognition by APWG Managers During Welcoming and Session-opening Remarks</b>	Yes	Yes	Yes	Yes
<b>Logo on Sponsoring Company's Website (from acceptance until 3 months after conference)</b>	Yes	Yes	Yes	Yes
<b>Wednesday Evening Reception Recognition &amp; Signage</b>	Yes			
<b>Giveaways at Registration Desk</b>	Yes	Yes		
<b>Registration Packet Insert</b>	Yes (limit 4)	Yes (limit 3)	Yes (limit 2)	Yes (limit 1)



**Notes:** Terms and conditions are on page 3 of this brochure.

# eCrime 2017 Conference Sponsorship Opportunities



## Supporting Sponsorships

**Shirt Sponsor:** Each registered attendee will receive a complementary shirt to commemorate the twelfth annual eCrime event in Scottsdale. This shirt will feature the event Logo and the Shirt Sponsor's corporate logo. Each attendee will take this high quality item home and enjoy it for years to come. *(Limit 2 shirt sponsors at \$2,000 each)*

## Sponsorship Terms and Conditions

1. All sponsorships will be awarded on a first-come, first-served basis. Sponsors need to be committed to electronic crime prevention, mitigation and forensic disciplines, concerned about the security of the Internet and internet users and associated communications elements and supportive of APWG's mission to understand and fight fraud and scams on the Internet. The Anti-Phishing Working Group, Inc. retains the right to reject any sponsor that it deems inappropriate.
2. After written acceptance by the APWG, the sponsor must provide the sponsorship funds, logo image (in the format required by APWG; **EPS preferred; hi-resolution jpeg accepted**) and other details (such as correct use of the sponsor's name and trademarks, etc.) to the APWG within 2 months of the start of the conference - or as soon as possible.
3. Sponsorship pledges cannot be processed without payment. All payments should be made directly to the Anti-Phishing Working Group, Inc. or a designated account specified for eCrime 2107 accounting. For payment details (including wire transfer information) please contact [foy@apwg.org](mailto:foy@apwg.org).
4. Provision of APWG conference sponsorship does not entitle the sponsor to a waiver of any applicable annual APWG membership fee.
5. All sponsorship materials **except** physical display materials and giveaways **must be submitted before March 27** to ensure inclusion in production schedules. Sponsorship pledges after this date may still be accepted with caveats.  
**Display materials must be at the hotel no later than April 23rd.**
6. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the APWG.
7. The APWG will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, overzealous revelry or any other cause, whether the result of negligence or otherwise.
8. No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
9. For sponsorship opportunities that include signage please note – **signage space may be limited**. The sponsorship level determines the number of sign faces allowed. Conference managers will inform each sponsor of the maximum size of signs.
10. In order to limit costs APWG and the conference organizers may limit the number of colors used for the printing of sponsor logos.



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Arizona

**eCrime 2017  
Conference  
Sponsorship  
Opportunities**

## Sponsorship Request Form

All requests for sponsorship please submit this form. Sponsorship requests for APWG conference week are accepted on a first-come, first-served basis. Please review and understand the terms and conditions on Page 4 before completing this sponsorship request form. Print and email a completed and signed copy of this form to: [foy@apwg.org](mailto:foy@apwg.org) or Fax it to +1 206 202 1342.

### Sponsor Information

**Company name**

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**Contact Person**

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**Address**

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**City**

**State/Province**

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**Zip/Post Code**

**Country**

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**Phone**

**eMail**

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**Signature**

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If you have any questions, please contact:

+1-404-434-7282 - [foy@apwg.org](mailto:foy@apwg.org)



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